



I AM SINDHU,

I believe I'm an active, enthusiastic, energetic and self-motivated team player with excellent communication skills. I believe I'm talented and progressive professional with exceptional ability to plan in line with company objectives, and to organize the team for implementation eager to meet the needs of clients. I'm a people person. I love meeting new people and learning about their lives and their backgrounds.

My experience includes working at Viacom 18 for a reality show Kannadada Kotyadhipathi and two other TV shows. It also includes working as a production manager for five different projects which includes a travel show, short film, stop motion video, an ad campaign. Co-ordinated with several Sandalwood celebrities. In addition to this, I have also directed and produced a documentary on importance of make up and colours in Yakshagana which is in the post-production stage. I have a strong interest in capturing photographs which tells stories. One of my works was also published in an Art Magazine. Recording light and nature and making a simple film out of it through mobile phone is my another hobby.

Besides, I am a trained Carnatic Musician, captain of a team sport- VolleyBall. I was selected to represent my district at State a level Volleyball tournament. I am a freestyle dancer and have performed and won many prizes. I was a co-ordinator of Nitte International Film Festival 2019 and Beacons- a two day media fest. Also, I have hosted various events.

I am ambitious and passionate about my work.

INTERNSHIP AT VIACOM 18

Working as an Intern under Creative Director, Ms. Shraddha Jain helped me gain a lot of professional Links, knowledge about the field, celebrity management reputation and working for more hours.

Mainly worked for the show Kannadada Kotyadhipathi hosted by Puneeth Rajkumar as assistant of Creative Director Ms. Shraddha Jain, and Executive Producer of the show Mr. Yeshwanth Kumar Sirivara.

WORKSPACE LOG

Serial Santhe:

I have experience of working for LIVE SHOW called 'Serial Santhe' organised by Colors Kannada channel where serial artists get together to give variety of performances. Worked in Pre- Production, Production and Creative Department.

Haadu Harate:

Worked for a music show where celebrities like Guru Kiran, Sanjith Hegde, Vijayaraghavendra, RJ Siri, Shine Shetty created a beautiful musical evening. Worked under Ms. Shraddha Jain.

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The Nomad Show

Munnar, Role: Production Manager

This film demanded me to be shot at difficult locations and challenging weather conditions. We shot film in forest area at night in Munnar. My contribution included researching, to synthesize, ideate, communicating, and setting up the run orders for the next day. It also included presentations, pitching the ideas and handling the entire team's budget. I also ensured that the team is as per schedule and kept the check on all the equipments. My job also demanded me to handle the camera if the team was busy with something else. The film is in the post production stage and will be out soon on YouTube.



DOCUMENTARY

Title: Bannagala Mahathvathe

(Importance of Colours in Yakshagana)

Role: Writer & Director

Women are always undermined about the multiple tasks that they can perform. Hence this documentary was very important to me. From doing the back end research to writing the script, interviewing people, editing work for the production and being the production manager of my own project was a huge task. I was always curious about the makeup, the colours, what each colour denotes. And I've tried my best to portray the same. The project is in the Post production stage. Will be out soon.



SHORT FILM

Title: Badava Rascal, Role: Production Manager

The film was shot in a small scale hotel. My tasks involved setting up the location for the shoot, , writing editing reports and organising production documents, handling the budget of the entire team, cast and crew management, ensuring costume and art set-up. From keeping a check on equipments to being on my toes for everything that was asked for, remained dedicated.



Title: Tiffin Box, Role: Production Manager

I had a great experience working on this project. We created pictures of objects, characters, or scenes that show them in various positions and created one of the most unique forms of animation. We clicked around n number of pictures for this animation.



ADVERTISEMENT SHOOT

3 Sisters, Role: Production Manager

There are lot of unseen complexities and functions involved with advertisement production. 3 Sisters Inc is a non alcoholic beer brand which offers a treat with beer that looks, tastes and feels like the real thing minus the alcohol. My contribution to this ad campaign was to get all the materials required for the shoot, recording and editing the radio jingle. I was effective in handling the crisis related to the print ad shoot.

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PHOTO BOOKS

Title: The Voices I Heard

Through the project “The voices I heard” , I wanted to capture the energy and the hope of the entrepreneurs at the grass roots. I always wanted to capture the essence of Mangalore. Although it was challenging to shoot in a low light conditions and in a busy atmosphere, the stories of people kept me going. After spending an entire day in the market, the next two days were spent in Koppa to capture how well the artists delivered the messages by performing various art forms. Different people, different stories.



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Title: The Art Of Saree Weaving

Markets have always fascinated me and that is why I wanted to photograph them. We get a real glimpse of local and the daily lives of people. The project “The Art of Saree Weaving” is about the few weaver social orders in Karnataka and the weavers who are a part of Talipady Primary Weavers Co-Operative Society. This project tries to capture and convey their talent and the efforts this job demands. This article is also published in an art magazine. To know more about it, click on the link below.

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DEVELOPMENTAL PROGRAM

Title: Canvas Project

Been an organiser for series of developmental programme 'Today is for Tomorrow' which was conducted in and around Mangalore held under the NSS (National Service Scheme). This program includes environmental awareness, career guidance for students, health awareness etc. My tasks involved being a co-ordinator of this developmental program for government school children. From managing to host the event, writing the script to handling the budget, getting all the materials required for the event. It was a career guidance program for students of Nethaji Subhash Chandra Bose Higher Primary School, Deralakatte.



OTHER WORKS

Radio Project

My tasks involved prepping the artists, setting up the schedule to record and record the entire show. Also managed to record the show despite the last minute cancellation from the interview.

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Research Works

I have done two research works. One is using a qualitative method and the other one by quantitative method.

1. Portrayal of Women in Hindi Cinema

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2. Online Vs Face to Face Communication

[Click here to view](#)

Personal Branding

If I was a brand, I would be myself. Energetic, new, adventurous, enthusiastic, challenging, fresh, ready to push my own new ideas. There is so much ideas in the world so I would not limit myself to copy and be other brand. So, here I've come up with my own brand matching all my traits.

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Photography

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I actually love to photograph everything. I take pictures of small moments of happiness with my family, friends and I take pictures of little instances of beauty I come across in my travels.